



# Parks Master Plan Survey

City of Morganton  
Parks and Recreation

## WE NEED YOUR HELP!

Morganton already has an amazing parks and trail system, but we want to make it even better! By completing this survey you will help us understand what you like, don't like, and what we can do better. Even if you don't use our parks and trails, your feedback is valuable!

Thank you for your input!

If you would like to receive updates, please write your email address here: \_\_\_\_\_

### 1.) Which park is located closest to your home?

- Asian Gardens
- Bethel Park
- Carbon City Park
- Cascade Park
- Catawba Meadows Park
- Catawba River Soccer Complex
- Drexel Heritage Park
- Freedom Park
- Gene Turner Park
- Martha's Park
- Martin Luther King Jr. Park
- Morganton Greenway System
- Shuey Park
- Collett Street Center
- Mountain View Center
- Aquatic Center/Outdoor Pool
- I am not sure
- Other: \_\_\_\_\_

### 2.) Which park do you go to the most?

- Asian Gardens
- Bethel Park
- Carbon City Park
- Cascade Park
- Catawba Meadows Park
- Catawba River Soccer Complex
- Drexel Heritage Park
- Freedom Park
- Gene Turner Park
- Martha's Park
- Martin Luther King Jr. Park
- Morganton Greenway System
- Shuey Park
- Collett Street Center
- Mountain View Center
- Aquatic Center/Outdoor Pool
- I am not sure
- Other: \_\_\_\_\_

### 3.) How do you get to the park or trail? (Check all that apply)

- Drive
- Walk
- Ride a bike
- Other: \_\_\_\_\_
- I don't go to parks or trails

### 4.) I would walk to the park more often if there was: (Check all that apply)

- Safer street crossings
- Better accessibility for people with disabilities
- Improved sidewalks
- Better lighting and security
- Easier access to trailheads
- Connectivity from existing trails to parks
- More paths and trails connected to parks
- Other: \_\_\_\_\_

### 5.) Visits to the City's parks and trails would be more comfortable if they had the following: (Check all that apply)

- More lighting
- Security officer patrol
- Well-maintained walking surfaces
- Emergency call boxes
- Well marked street crossings
- Soft ground cover under playground area
- Storage for personal items
- Bike parking facilities
- Shelter from weather
- Water fountain
- Other: \_\_\_\_\_

### 6.) I would ride my bike to the park more often if there was: (Check all that apply)

- More bike lanes on surrounding streets
- More bicycle paths and trails
- Connections from existing trails to parks
- More separation between bicyclists and vehicles
- More directional signage
- Bike accommodations through intersections
- I don't own a bike
- I don't ride a bike
- Other: \_\_\_\_\_

**7.) I or my family members have participated in or would like to participate in the following park activities:**

|   | Have Participated        | Would Like to Participate |
|---|--------------------------|---------------------------|
| Age specific programs and events (youth recreation programs, senior activities, etc.)                           | <input type="checkbox"/> | <input type="checkbox"/>  |
| Recreation leagues (adult softball leagues, soccer, baseball, etc.)   | <input type="checkbox"/> | <input type="checkbox"/>  |
| Special events (movies in the park, family night, etc.)   | <input type="checkbox"/> | <input type="checkbox"/>  |
| Charitable events (charity 5K or marathon, fundraising events, etc.)  | <input type="checkbox"/> | <input type="checkbox"/>  |
| Exercise classes (yoga, dance classes, etc.)  | <input type="checkbox"/> | <input type="checkbox"/>  |
| Educational events (bike safety trainings, healthy cooking classes, etc.)                                       | <input type="checkbox"/> | <input type="checkbox"/>  |
| Park exercise/recreation facilities (tennis, disc golf, running on greenway, etc.)                              | <input type="checkbox"/> | <input type="checkbox"/>  |
| General park activities (walking on trails, picnicking, use of playground etc.)                                 | <input type="checkbox"/> | <input type="checkbox"/>  |
| Aquatic activities (swimming, water aerobics, etc.)   | <input type="checkbox"/> | <input type="checkbox"/>  |
| Activities for people with special needs (safe playgrounds, sports leagues for people with special needs, etc.) | <input type="checkbox"/> | <input type="checkbox"/>  |
| Pet friendly facilities (dog parks, pet waste bags, etc.)   | <input type="checkbox"/> | <input type="checkbox"/>  |
| Other: _____  | <input type="checkbox"/> | <input type="checkbox"/>  |

**8.) I feel well informed about existing facilities and events/programming by the Morganton Parks and Recreation Department?**

True     False

**10.) Morganton Parks and Recreation programs and activities are:**

- Consistently high quality
- Consistently good quality
- Quality varies with programs
- Consistently poor quality

**9.) How would you like to receive information about park events/programs? (Check all that apply)**

- City of Morganton website
- Direct mail
- Banner signs in parks
- Local media (television, radio, newspaper)
- Facebook, Twitter or other social media
- City schools (flyers, e-newsletter, play guide, etc.)
- Email
- Text messages
- Word of mouth
- Other: \_\_\_\_\_

**11.) Overall, how well do you think the following facilities, programs, and activities provided by the City of Morganton are currently meeting your needs?**

|                                 | Meeting All Needs        | Meeting Most Needs       | Not Meeting Needs        |
|---------------------------------|--------------------------|--------------------------|--------------------------|
| Parks                           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Athletic Facilities             | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Trails/ Greenways               | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Recreation Programs/ Activities | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Athletic Programs/ Activities   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Aquatics/Outdoor Pool           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

**12. How do you feel about the following characteristics of the current FACILITIES FOR FITNESS (Aquatic Centers, Collett Street Weight Room, Greenway & Trails)?**

|                      | Excellent                | Adequate                 | Poor                     |
|----------------------|--------------------------|--------------------------|--------------------------|
| Cleanliness          | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Number of rooms      | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Availability         | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Parking              | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Facility Maintenance | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

13.) Please list classes you would like to see offered at the FACILITIES FOR FITNESS.

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14.) How do you feel about the following characteristics of the current FACILITIES FOR ATHLETICS (Catawba Meadows, Catawba River Soccer Complex, Shuey Park)?

|                     | Excellent                | Adequate                 | Poor                     |
|---------------------|--------------------------|--------------------------|--------------------------|
| Cleanliness         | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Room for spectators | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Availability        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Parking             | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Grounds Maintenance | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

15.) How often do you take part in the following parks and recreation programs?

|   | Often                    | Occasionally             | Never                    |
|---|--------------------------|--------------------------|--------------------------|
| Passive park usage (walking, picnicking, relaxing with friends or family, etc.) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| A special event (5k walk or run, movie in the park, etc.)                       | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Individual activity (tennis, basketball, etc.)                                  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Senior Programs (dancing, exercise classes, etc.)                               | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Youth Programming   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Programmed Sports (baseball league, soccer league, etc.)                        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Aquatic activity (swim team, water aerobics, etc.)                              | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

16.) In your opinion, does the City of Morganton need more or less of the following types of facilities:

|  | Needs More               | Just Right               | Needs Less               |
|--|--------------------------|--------------------------|--------------------------|
| Soccer fields                                  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Baseball fields                                | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Fields/activities for people with disabilities | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Swimming pools                                 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Splash pads                                    | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Aquatic activities                             | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Tennis courts                                  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Basketball courts                              | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Gyms   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Exercise classes                               | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Weight training facilities                     | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Trails/greenways                               | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Other: _____                                   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

17.) Do you use recreation facilities offered by a private provider (i.e. Golds Gym, YMCA, etc.)?  Yes  No

If yes which private provider? \_\_\_\_\_

If yes please tell us why. (Check all that apply)

- They are close to my residence
- They offer services that Morganton parks do not
- They have better quality facilities
- They have better programming/activities
- They are safer
- Hours of operation
- I was not aware of Morganton parks' services, programming, and activities
- Other: \_\_\_\_\_

**18.) Please indicate whether you agree or disagree to the following comments.**

- Recreation facilities and parks are well maintained
- Parks are well-distributed throughout the city
- Additional sport fields are needed
- Additional meeting/program space is needed
- Existing facilities need to be renovated
- Sports leagues are well-organized
- Advertisements about upcoming events/programs are adequate
- I can easily contact parks and recreation officials for information
- I feel safe when visiting a park or recreational facility
- I feel that I have good access to a park
- Other: \_\_\_\_\_

| Agree                    | Disagree                 | Do Not Know              |
|--------------------------|--------------------------|--------------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
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| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

**19.) What is your gender?**

- Female
- Male
- Prefer not to say

**20.) What is your age?**

- Under 18
- 18-40
- 41-60
- Over 60
- Prefer not to say

**21.) What is your current household status?**

- Single
- Living with someone
- Married
- Prefer not to say

**22.) Do you have children?**  Yes  No

**If yes, how many children do you have in each age range that live at home with you?**

- \_\_\_\_\_ 0-5
- \_\_\_\_\_ 6-10
- \_\_\_\_\_ 11-15
- \_\_\_\_\_ 16-18
- \_\_\_\_\_ 19 and older

**23.) Do you live within the city limits of Morganton?**

- Yes  No

**24.) How long have you lived in Morganton?**

- 0 - 5 years
- 6- 10 years
- 11 - 20 years
- Over 20 years

**25.) What is your household income?**

- Under \$20,000
- \$20,000 - \$34,999
- \$35,000 - \$49,999
- \$50,000 - \$74,999
- \$75,000 - \$99,999
- \$100,000 or more
- Prefer not to say

**26.) How would you describe your race or ethnicity?**

- African American
- Latino
- Caucasian
- Asian
- Native American
- Other
- Prefer not to say

**27.) Please provide any additional comments below (i.e. What other park improvements, amenities, or additional park locations would you like to see added?)** \_\_\_\_\_

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Thank you for helping Morganton Parks and Recreation and your Community!